SINCE 1935

PONTI STRATEGIC INTELLECTUAL PROPERTY SERVICES

Trade Secrets

Intangible assets made up of any information or knowledge that is Trade Secret value on which certain measures are established to mantain their secret character.

You have to know that:

They are essential to preserve the competitive advantage of your company.

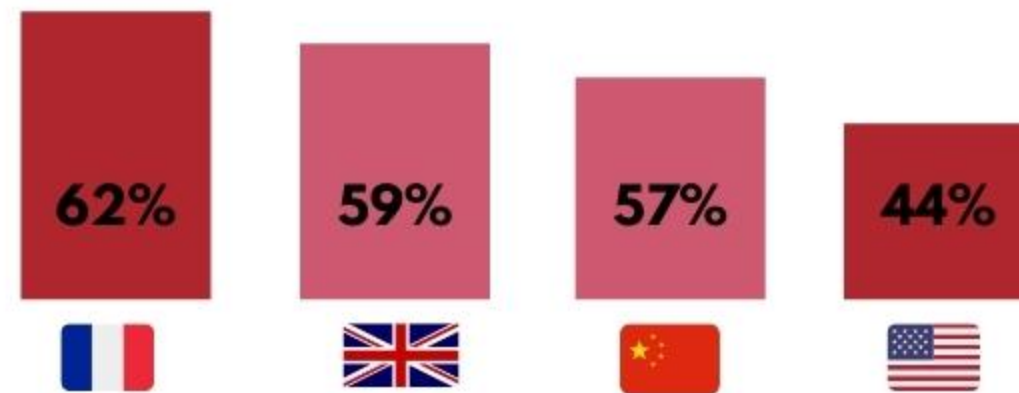They serve to respond to risks associated with the transmission and access to knowledge.

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TOP SECRET
CLASSIFIED CLASSIFIED

They protect the capital invested in developing processes, methodologies and useful information of your organization.

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Are you valuing having your TRADE SECRETS well protected?

Did you know...

The cost of theft of trade secrets reaches up to 1.7 trillion dollars annually, a figure that according to corporate executives will increase in the next 5 years.

Protecting your company from the threat of disgruntled employee leaks and cybercrime is a top priority for the following business leaders in:

62%

59%

57%

44%

According to senior managers surveyed, the most important threats today are:

Cibersecurity
49%

Employee leakage
48%

Drawn from the source: WorldIPReview

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More information about TRADE SECRETS

Did you know...

According to Hannah Netherton, partner at CMS, "The pandemic has opened the doors to a digital workspace, where it's easier for employees to access and expose confidential information".

3/4 of the respondents agree that is necessary to increase financial investment to protect their secrets.

1/3 Of those surveyed plans to increase surveillance of employee electronic activity to prevent possible leaks.

The most valuable asset types

Research and development information.

Product technology.

Customer databases.

36% Of those surveyed, plan to implement internal surveillance in the next two years.

Do you join them?

Sleeping peacefully is in your hands

Fuente: WorldIPReview

How do we protect your TRADE SECRETS?

1 We go into the valuable information of your organization.

2 We analyze whether it meets the requirements to be recognized as a Trade Secret.

3 We identify the possible risks of your procedures, categorizing them by levels.

4 We design the right measures to protect your information in each process.

5 We accompany you throughout the process of implementing these measures.